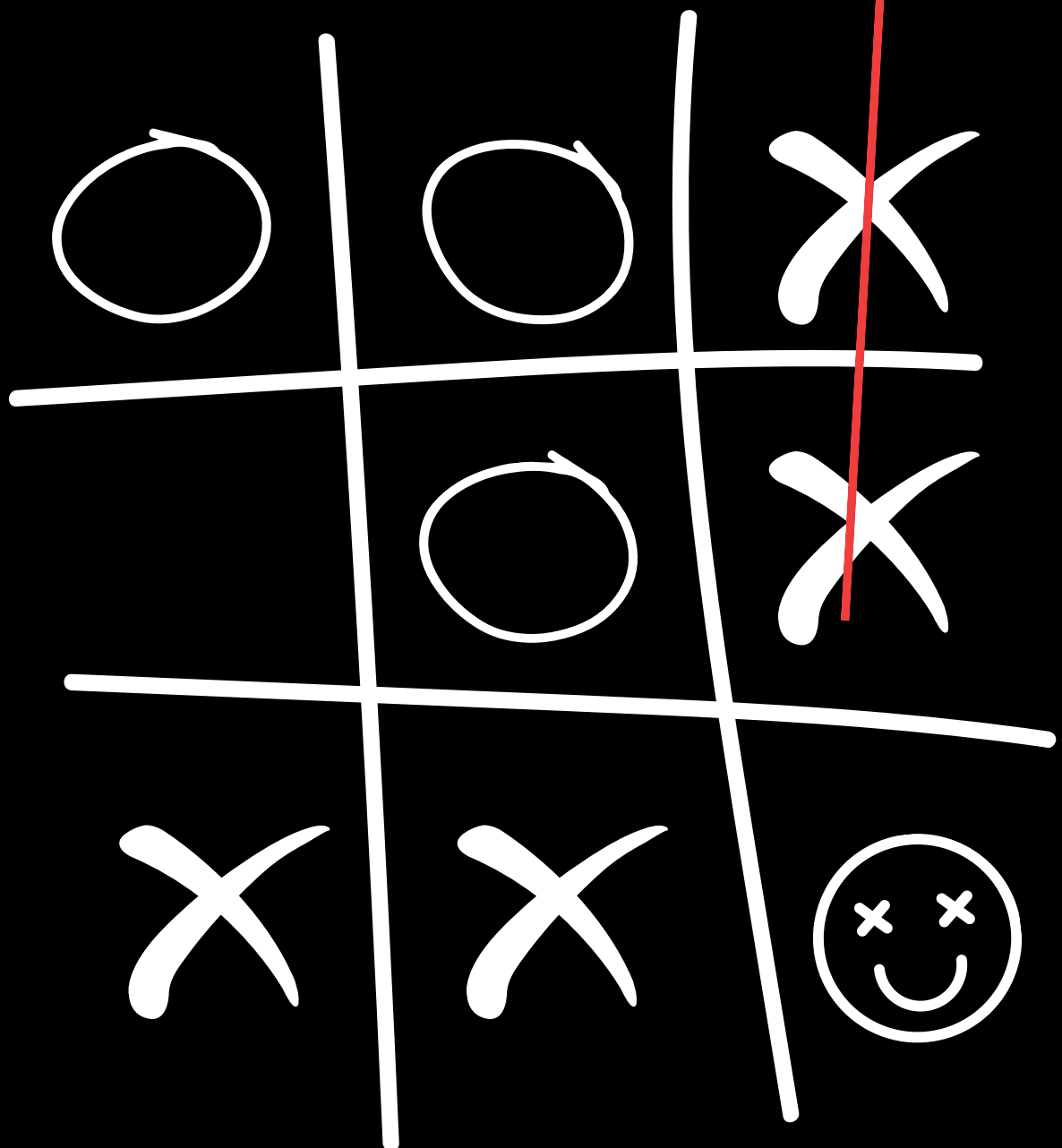PENSE FORA DA CAIXA